



Privacy Policy for HealthAdvanta MIPS Registry

Effective Date: 04/08/2015

1. Introduction

This Privacy Policy describes how HealthAdvanta ("we," "our," "us") collects, uses, and protects Electronic Health Information (EHI) within our MIPS registry software. We are committed to safeguarding the privacy and security of EHI in compliance with the Health Insurance Portability and Accountability Act (HIPAA) and other applicable laws.

2. Information We Collect

- **Types of Information:** We collect EHI, including data elements required for reporting under the MIPS program, such as patient identifiers, demographic information, medical diagnoses, treatments, and outcome data.
- **Sources of Information:** This information is provided to us by healthcare providers or their designees, either through electronic transfer or direct data entry.

3. Purpose of Data Collection

We collect and process EHI solely for:

- MIPS reporting and compliance requirements,
- Generating quality measure reports, and
- Supporting healthcare providers in improving patient outcomes.

4. Data Use and Sharing

- **Use:** EHI is used exclusively to facilitate accurate MIPS reporting. We do not use EHI for any other purpose unless specifically authorized by law or the individual provider.
- **Sharing:** We do not sell, rent, or lease EHI. Data is only shared with:
 - Healthcare providers and their designated representatives,
 - CMS for required MIPS submissions, and
 - Authorized subcontractors for technical support, who are contractually obligated to protect the confidentiality and security of EHI.

5. Data Storage and Security

We employ robust technical, administrative, and physical safeguards to protect EHI, including but not limited to:

- **Encryption:** Data is encrypted during transmission and at rest.
- **Access Controls:** Access is restricted to authorized users with defined access privileges.
- **Audit Logs:** We maintain logs of access to EHI to monitor for unauthorized use.

Data is stored in secure cloud-based storage within the United States.

6. Data Retention

We retain EHI only as long as necessary to fulfill MIPS reporting requirements or as required by law. Following the retention period, data is securely deleted or anonymized.

7. Individual Rights

Patients may have rights under HIPAA or other applicable laws to access, correct, or request the deletion of their EHI. Requests for data access or correction should be directed to the healthcare provider, who will work with us to address such requests as needed.

8. Changes to the Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or applicable laws. We will notify users of any material changes by email or in-application notification.

9. Contact Us

If you have questions regarding this Privacy Policy or our data protection practices, please contact us at:

HealthAdvanta
Dennis Schock, CIO

support@healthadvanta.com